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APPROVED AND REGULATED BY THE DIVISION OF  
PRIVATE OCCUPATIONAL SCHOOLS  
OF THE  
COLORADO DEPARTMENT OF HIGHER EDUCATION

# American Academy of Hypnotherapy, Inc.

4599 Lyndenwood Circle Highlands Ranch Colorado 80130

303.809.9197

## I. INTRODUCTION

Are you searching for new skills which can be incorporated into your business/ practice and your life? Do you want to widen the scope of your expertise to add alternative and complementary healing techniques? Today, more than ever before, there are absolutely no limits to what you can achieve when you are equipped with the right tools, the right plan and the right attitude.

Whether you want to start a new career, integrate hypnotherapy into an existing medical or counseling practice, Clinical Hypnotherapy is an excellent resource to use. AAH programs are especially suited for health-care professionals, practicing therapists and individuals seeking to make a positive change in their lives.

Beginning therapists will receive a solid foundation to begin a new career path using hypnotherapy. Veteran practitioners are sure to learn some surprising new approaches to hypnotherapy. Healthcare professionals will discover a new way to enhance their practice.

Most of the people who take this quality of training have a few things in common; a desire to better understand the human mind, help people, achieve greater personal growth, develop a new high paying career or integrate new skills into an existing medical or counseling practice. In addition these courses are suitable for persons desiring to develop a new vocation or are considering a part-time or retirement career.

You will find the AAH, Inc training the most comprehensive training available and will feel confident upon the completion of this course to practice your new skills. This accelerated course is quite different from traditional programs. There are no long case-history videos to watch. More than just a theory and lecture course, you will participate fully in this learning experience. Each step is explained and demonstrated. Plus, additional education is available for the student who is interested in further knowledge and enhanced professional status.

AAH developed core-curriculum and teaching materials, combined with Bates' own professional, practical, and time-tested techniques, provides a complete and thorough understanding of the concepts, principles, and techniques of hypnotism, and their integration into practical hypnotherapy applications.

These accelerated courses are quite different from traditional programs. There are no long case-history videos to watch. More than just a theory and lecture course, you will participate fully in this learning experience. Each step is explained and demonstrated.

Upon completion of any of our courses you will have the necessary skills and be fully qualified to begin either a new career or add to your current profession.

We do not just stand behind our programs, we stand behind you. Life time support is provided with any purchase of training you take with us. Mentoring, script writing for special needs and continuing consultation services support your new practice. Anytime you are faced with a problem, have a question, or need some help, call us.

We look forward to the opportunity of meeting you in person and facilitating the attainment of your personal and professional goals.

For more information, to attend a FREE class on Hypnotherapy or for an enrollment application please call feel free to contact us at 303.809.9197.

AAH is a registered C-Corporation owned and operated by James A. Bates, Owner. Established in 1989 as Eastern Institute of Hypnotherapy (EIH) and National Association of Transpersonal Hypnotherapists (NATH), is an educational facility that provides quality vocational programs in Clinical Hypnotherapy professions approved and regulated by the Division of Private Occupational Schools of the Colorado Department of Higher Education.

AAH agrees to provide occupational training in accordance with the provisions of this Catalog. However, AAH does not guarantee or imply placement after completion of training.

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SCHOOLS OF THE COLORADO  
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## II. WHO WE ARE

**James Bates** is the founder, director and owner of the American Academy of Hypnotherapy, Inc,

He is a professional psychotherapist and clinical hypnotherapist who began his career in psychotherapy, hypnotherapy, training and counseling in 1989.

He has operated a successful hypnotherapy and counseling practice in North Dakota with an affiliate office in Alaska. He currently maintains a private practice in Colorado with offices in Denver and Colorado Springs, Colorado where he is presented with opportunities to use his counseling and therapy skills.

He is versatile in a wide variety of hypnosis techniques including direct and indirect methods of induction with specialization in Guided Imagery, Spirit Releasement, Regression Therapy and Abduction Phenomena.

In demand as a guest speaker at many functions, he presents seminars locally and at National Conventions.

Warner Brothers Morning News and talk shows have featured him.

James is registered as required with the Colorado Mental Health Agency and is a member in good standing with the:

- American Board of Hypnotherapy,
- American Institute of Hypnotherapy,
- Colorado Association of Psychotherapists
- Eastern Institute of Hypnotherapy and
- National Association of Transpersonal Hypnotherapists

The Colorado Chapter of Eastern Institute of Hypnotherapy/National Association of Transpersonal Hypnotherapy, guided by J. Bates as President, was awarded the 2001 Chapter of the Year by EI/NATH for dedication to hypnotherapy, leadership and innovation.

**Karen Evans** is the President of AAH, Program Director and Intern Supervisor.

She is a Certified Trainer with a rich background in holistic healthcare and traditional medicine who is versatile and an experienced expert in indirect induction methods.

Karen is a Psychotherapist, Certified Clinical Hypnotherapist and Master Hypnotherapist registered with the State of Colorado dedicated to helping facilitate lasting change in your life with specialization in Phobias, Spirit Releasement, and Regression Therapy. She is a Certified Chartist and Consultant with Inner Expansion Workshops For The Soul and has spent in excess of 25 years helping people learn new patterns of thinking an behavior.

She combines elements from many different disciplines and modalities to present a multi-faceted approach to hypnotherapy. Karen is known as a conscientious, intuitive teacher who brings out the best in students and clients as well.

Karen maintains a private practice in Ft. Collins, Denver, Monument and Colorado Springs and is currently studying to become a Science of Mind Practitioner and ordained minister with the Church of Religious Science.

Karen offers workshops, demonstrations, group sessions lectures and classes on many topics including hypnotherapy, spirituality, angelic guidance, business ownership and entrepreneurship.

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## III. DATES FOR CLINICAL HYPNOTHERAPY TRAINING

Please confirm dates before making reservations or travel arrangements.

Please do not make non-refundable airline reservations unless you have received a class confirmation letter.

All training will be conducted in the Denver, CO area

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## IV. COURSE DESCRIPTIONS FOR OUR MOST POPULAR CLASSES

The courses listed below represent the courses currently offered at AAH. We are constantly adding to the list because of the nature of the subject matter. As new developments and discoveries occur and their existence is published we add them to our teaching materials. (The following descriptions are an outline and do not include all that will be taught)

### **Private training is available upon special request**

Participants in this course will become acquainted with the latest and most innovative methods and uses of hypnosis. The student will learn to understand that hypnosis is a key to the unconscious mind and also a way to alter long-ago learned concepts and beliefs. No other single therapeutic technique holds out so many possibilities for further exploration and expansion.

Students will learn the art of mental imagery, affirmations, and goal setting to produce positive changes in all areas of life, physical, emotional, and spiritual. Specific step-by-step exercises are presented to implement the techniques and bring creative visualization into the areas of health, self-acceptance, healing, meditation, prosperity and creativity.

### **(A) CLINICAL HYPNOTHERAPY (HYP 101)**

Requirement: High School Diploma or GED. Theories and Techniques (54 contact hours plus 80 hours outside class room)

This course is designed for individuals new to the field of hypnotherapy or with limited basic education. It covers hypnosis history, basic theories, basic techniques and interview techniques. Professional ethics, marketing, office operations, legal issues and business management are also included. In addition, specific therapeutic techniques, inductions, deepening techniques, post-hypnotic suggestions, motivational structures, and resistance are included. Habit-addiction intervention, pain management, stress management and age regressions round out the program. They will learn to understand the indications, limitations and precautions in the use of hypnotherapy.

This course will also introduce clinical hypnosis as an integral technique in the treatment of a wide range of psychological and medical problems. The student will learn smoking, weight, anxiety, stress, habits and addictions programs. Pain strategies will be taught. The student will develop greater insight into the underlying causes of deep-seated emotional distress and explore and appreciate the value of direct suggestion in hypnosis. Students will become familiar with the mind-body problem and understand the interrelationship of stress and health. The role of imagery as an adjunct to altered states of consciousness including

hypnosis is overviewed. This course is designed to teach the student the concept and uses of imagery as a natural process to direct the activity of the mind. The knowledge gained through this course will assist in selecting the appropriate strategy to effectively deal with both psychiatric and medical symptoms.

## **B) ADVANCED CLINICAL HYPNOTHERAPY (HYP 201)**

Requirement: Pre-Requisite HYP 101 or Previous Qualifying Education or Experience (Section G Below). Theories and Techniques (54 contact hours plus 80 hours outside class room)

This program can be compared to the Masters Program offered by another National Hypnotherapy Association. This is an in-depth study and experiential learning experience. As the title implies, it is an advanced course and will take the student into a broader and deeper understanding of the mind. It includes Ericksonian hypnotherapy techniques and language patterns; hypnosis for children; regressive and other non-directive techniques such as imagery and metaphor; specific applications of hypnotherapy in the medical and dental realm plus referral parameters. Non-verbal induction, advanced regression, and alternate realities are explored.

This course utilizes the principles of Neuro-Linguistic Programming (NLP) for personal and professional development. The general concepts of NLP such as anchoring, reframing, modeling, states and sensory models are reviewed and presented within the context of human potential.

This training program is considered an "advanced level course from beginning to end". Upon graduation you will be able to immediately start helping people solve problems, resolve conflicts, and reach goals.

## **(C) REGRESSION THERAPY (HYP 301)**

Requirement: Pre-requisite HYP 101 or Previous Qualifying Education or Experience (Section G Below) Theories and Techniques (54 contact hours plus 80 hours outside class room)

This course is intensive and rewarding. It introduces the therapist to specific training in the theoretical aspects of birth regression, regression therapy and practical experience in conducting therapy and/or research. Non-hypnotic inductions, a dual regression and a future-life progression will be introduced. The idea of reincarnation and karma are explained to the student in an attempt to explain why we exist and how we can make choices to improve that existence. Included are many case histories of hypnotic past-life regressions and future-life progressions as well.

Most clients are aware that traumatic events are creating present conflicts and problems. Many psychosomatic physical ailments and their conditions begin to diminish or cease altogether through regression therapy. Many emotional problems and conflicts are quickly and effectively resolved through regression therapy usually in far fewer sessions than with conventional therapy. The result is often a dramatic change in the world of the client and improvement in their sense of well being. Students learn a practical techniques of preparing the client, inducing and directing the regression, investigating answers and reshaping present life behaviors.

## **(D) SPIRIT RELEASEMENT THERAPY (HYP 401)**

Requirement: Pre-requisite HYP 101 or see Section (G)-Previous Qualifying Education or Experience (Section G Below) Theories and techniques (54 contact hours plus 80 hours outside class room)

The possibility of spirit possession, that is, takeover by a discarnate (deceased) entity, has been recognized, or at least theorized, in every time and in every culture. A disembodied consciousness seems to attach itself and merge fully or partially with the subconscious mind of a living person, exerting some degree of control on the behavior, the mental functioning and emotions, as well as producing sensations and symptoms in the physical body.

At the time of death a soul may become disoriented and not follow the normal pathway of moving into the Light. The soul may become attached to a living person, creating a variety of difficulties and symptoms. An attachment can be benevolent in nature, completely neutral or self serving to fulfill a personal need of the spirit and/or malevolent in intention

Students will learn holistic and compassionate hypnotherapeutic approach to freeing those who have become so attached, and freeing the clients who have been affected by them.

Reincarnation, Spirit Possession Syndrome, and Multiple Personality Disorder will start the class off. Recovery of soul fragmentation and Spirit Releasement therapy will involve discovery of "Attachments", differential diagnosis and entity treatment. Extraterrestrials and demonic beings will lead the group into removing perceived entities, counseling, and self-protection as well as other methods of clearing the past.

Most investigators in the field estimate that over 70% of the population are affected or influenced by one or more discarnate entities at some time in their lives. Historically, the treatment of spirit possession has been primarily in the hands of the shaman, medicine man or clergy.

Our language reflects an inner knowledge of this condition: "What got into you?" "What possessed me to do that?" "I'm not myself today." "I had a shattering experience." "I'm just falling apart." "I lost part of me when that happened." and similar problems. The properly trained therapist will recognize that some problems are caused by what is perceived to be an attached spirit of a deceased human being. This condition has historically been labeled Spirit Possession.

The treatment consists of guided imagery and hypnosis to discover and identify the attached spirits, making a differential diagnosis, having dialogue with the attachment, releasing the attachment and ongoing therapy for the client.

### **(E) MENTORSHIP ON THE JOB TRAINING (HYP 501)**

Requirement: Pre-requisite HYP 100 or Qualifying Education or Experience (Section G Below)  
Theories and Techniques (Six Months Part Time Contact)

This program allows for observation, supervision, case study, peer and instructor review. The Board of Directors selects one student semi-annually for this resident program. Applications are available upon request.

The primary purpose of the Internship program is to provide the hypnotherapist with the opportunity to gain supervised clinical experience.

### **(F) ABDUCTION PHENOMENA (HYP 601)**

Requirement: Pre-requisite HYP 101 or Previous Qualifying Education or Experience (Section G Below)  
Theories and Techniques

On behalf of those people who perceive they have been in contact with or interfered with by Beings of other than human origin, it was stated at a symposium at the Harvard Medical School that no mental health professional has to believe it is real, but must be prepared to treat a client that believes it has occurred.

Due to the statistical numbers, eventually that particular client will come. If unprepared, it can be a further disaster to the mental health of that client.

This is a highly specialized area and those with an interest about training and or treatment can contact James at the numbers below.

## G) PREVIOUS QUALIFYING EDUCATION OR EXPERIENCE

In order for us to determine if you qualify for Previous Qualifying Education or Experience please respond with anyone of the following:

1. Submit a course outline that you received from any formal training programs and a copy of the certificate of completion.
2. Submit one or two pages outlining all of the methods and techniques you currently utilize and your personal or professional experience with Hypnotherapy.

AAH, Inc. also offers periodic continuing education seminars in hypnotherapy and related subjects throughout the year on topics as varied as Chronic Pain, Pain-Free Birthing and much more.

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## V. FEES FOR CLINICAL HYPNOTHERAPY TRAINING

BASIC CLINICAL HYPNOTHERAPY	(HYP 101)
ADVANCED CLINICAL HYPNOTHERAPY	(HYP 201)
REGRESSION THERAPY	(HYP 301)
SPIRIT RELEASEMENT THERAPY	(HYP 401)
MENTORSHIP PROGRAM Write or call for information and fee)	(HYP 501)

	FEE PER ATTENDEE	GROUP DISCOUNT
Regular	\$1500	Bring up to five (5) colleagues at \$1000 each!
Early	\$1400	Bring up to five (5) colleagues at \$1000 each!
	To qualify for the Early Payment payment must be received at least (14) days prior to the seminar date	In order to qualify for the group rate, must be received at the same time for the seminar. For each additional person, attach a of the APPLICATION and PAYMENT forms
	All persons signing up for more than one course, at the time of first applying, shall get at a 25% discount on all courses if in full at the time of applying.	
	\$100 DEPOSIT WILL ENSURE ENROLLMENT IN ANY COURSE Payment plan available-Call for information	

If planning to register at the door, please call no later than Friday before the class begins to ensure there is space available for you and/or your group.

The course fee covers the cost of the program materials, workbook and refreshments every day.

**Private training is available upon special request**

Our programs-both what you see and what you hear -are fully copyrighted by AAH. No audio recording or video taping please.

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## VI. APPLICATION FOR TRAINING

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Treat yourself to an exciting, hands-on learning experience, broaden your skills and enhance your professional knowledge.

Fill out this Application Form and Payment Information Form

Mail, e-mail, fax or phone the information. (Please print or type)

NAME \_\_\_\_\_

As you want it to appear on your certificate

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Emergency Contact \_\_\_\_\_

Please explain any mental or physical condition requiring special consideration  
Any undisclosed condition relieves the AAH of responsibility under this section

---

Education completed (circle one)      GED    High School    College

Please list Hypnosis Experience on a separate page

Training you are registering for \_\_\_\_\_

Date of training requested \_\_\_\_\_

I hereby certify that all information contained in this application is true and complete. It is understood that certification and certificate of completion will be issued only upon passing the course material and paying all fees due.

Student Signature \_\_\_\_\_

Date \_\_\_\_\_

Staff Signature \_\_\_\_\_ Date \_\_\_\_\_

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## VII. Payment Information

Pre-registration is required for these courses. Enrollment is increasing and classes fill up quickly

By signing below, the student agrees to pay, American Academy of Hypnotherapy the total stated tuition and fees.

Payment of all monies due shall be a condition of continuing enrollment. Upon satisfactory completion of all academic and skill requirements and when all financial obligations to the school have been met, the school will award a certificate of completion that lists the skill for which the student has been trained.

Total Enclosed \_\_\_\_\_

(All funds must be in US dollars)

CIRCLE ONE:      Check   Money Order   Payment Plan

Check Number if applicable \_\_\_\_\_

I have read and understand this enrollment agreement, course fees, refund policy and course description. I am requesting a printed catalog (circle one: YES NO).

A confirmation number will be sent to you, upon registering, including the date it was received. We will also call you with the same information. Registrations are accepted on a first-come, first-served basis. Early registration is encouraged due to limited seating capacity.

Hotel information, if applicable, is provided at the time of registration. To receive a Seminar group room rate, make your reservation directly with the hotel at least 3 weeks prior to the seminar, identifying yourself as a registrant for the AAH, Inc. Seminar.

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## VIII. REFUND POLICY

Students who cancel this contract by notifying the school at any time prior to midnight of the third business day after registering by phone-email-fax and/or signing this contract are entitled to a full refund of all tuition and fees paid. Students not admitted by the school receive a full refund.

Students, who withdraw after three business days, but before commencement of classes, are entitled to a full refund of all tuition and fees paid except the cancellation fee of \$150 and payment set up fee if applicable.

In the case of students withdrawing after commencement of classes, the school will retain a cancellation fee plus a percentage of tuition and fees, which is based on the percentage of hours attended, as described in the table below.

### REFUND TABLE

a) Within the first 10% of the training program .....	90%
b) 11% to 25% .....	75%
c) 26% to 50% .....	50%
d) 51 % to 75% .....	25%
e) 76% to 100% .....	NO REFUND

(Minus cancellation fee)

The school shall be notified by Certified Mail of any cancellation. The date and time of certified mailing shall be the determination for three days notice after registration and/or notice before classes begin.

1. The official date of termination for refund purposes is the last date of recorded attendance. A daily attendance sign in log in the class room shall be the official record and signing it shall be the responsibility of the student. All refunds will be made within 30 days from the date of termination.
2. The student will receive a full refund of tuition and fees paid if the school discontinues a course/program within a period of time a student could have reasonably completed it, except this provision shall not apply in the event the school ceases operation.

3. Books and supplies ordered by the student and delivered to the student prior to class starting are not refundable.
4. The policy for granting credit shall not impact the refund policy.

Complaints unresolved by direct negotiation may be filed in writing with the  
Division of Private Occupational Schools

Suite 1200, Denver CO 8020-2059

303.894.2960

There is a two year limitation on the Division taking action on student complaints.

## **IX. POSTPONEMENT OF STARTING DATE**

The school's policy regarding postponement of starting date and the effect on student's rights to a refund:

"Postponement of a starting date, whether at the request of the school or the student, requires a written agreement signed by the student and the school. The agreement must set forth:

a) Whether the postponement is for the convenience of the school or the student and: b) A deadline for the new start date, beyond which the start date will not be postponed.

If the course is not commenced, or the student fails to attend by the new start date set forth in the agreement, the student will be entitled to an appropriate refund of prepaid tuition and fees within thirty days of the deadline of the new start date set forth in the agreement, determined in accordance with the school's refund policy and all applicable laws and rules concerning the Private Occupational Act of 12981.

Effective date June 9, 2003

State of Colorado  
Board of Directors  
Department of Higher Education Division of Private Occupational Schools